

Save the Date!

On November 29, 2011, please join the Cancer Center Population Science Research Working Group and the Southeast Center for Research to Reduce Disparities in Oral Health to welcome our guest speaker, Dr. William Klein of the National Cancer Institute. He will be presenting at the Communicore Building in C1-4 beginning at 12PM.



William Klein, PhD
Associate Director, Behavioral Research Program
Division of Cancer Control & Population Sciences
National Cancer Institute

Date: November 29, 2011

Time: 12:00PM

**Title: "Social Psychological
Approaches to
Cancer"**

**Place: Communicore
C1-4**

Dr. William Klein was appointed Associate Director of the Behavioral Research Program, Division of Cancer Control and Population Sciences, NCI, in 2009. Dr. Klein completed his PhD in Social Psychology at Princeton University in 1991. He joined NCI from the Psychology Department at the University of Pittsburgh, where he was a member of the graduate faculty in the Social Psychology and the Biological and Health Psychology graduate programs. Dr. Klein's research interests fall largely under the areas of self-judgment, risk perception, and risk communication. For example, he has been interested in how risk perception biases are related to the processing of health communications, to health decision-making, and to health behavior; how social processes (e.g., social comparison, self-affirmation, peer influence, self-evaluation, self-presentation) influence responses to personalized feedback and risk communication; the influence of affective factors such as worry on risk appraisal and health decisions; the impact of ambiguity on responses to feedback and risk messages; the role of optimism in health behavior and psychological functioning; and applications of theory to risk communication and health behavior intervention. Dr. Klein's work has produced over 75 publications and has been supported by the National Cancer Institute, National Science Foundation, and several private foundations. In his current position, he oversees five branches devoted to various aspects of health behaviors linked to cancer outcomes (Basic and Biobehavioral Research Branch, Health Communication and Informatics Research Branch, Health Promotion Research Branch, Tobacco Control Research Branch, Applied Cancer Screening Branch).